

**ANNUAL** 



# **2021 HIGHLIGHTS**

The Epilepsy Foundation of Colorado & Wyoming continued to provide and grow key programs throughout 2021. While most programs were conducted virtually, some in-person events took place when health and safety concerns could be addressed.

# **MAJOR MILESTONES**

 We expanded our service area to include the state of Wyoming, a territory previously not served by any Epilepsy Foundation chapter or affiliate. Now we are beginning to offer programs and services to the nearly 5,000 people with epilepsy in this state. This also allowed us to change our name to the Epilepsy Foundation of Colorado & Wyoming!



We successfully passed "Joey's Law" in Colorado. This
new law requires every public school to have at least one
staff person trained in seizure recognition and first aid
and, if there is a known student with epilepsy, one staff
person needs to be trained in rescue medication
administration. This legislation was championed by
longtime volunteer, Joey Quintana, and epilepsy
ambassador, Colorado State Representative Iman Jodeh.



In addition to these huge accomplishments, we also:

- Trained nearly 2000 people on seizure recognition and first aid throughout the state. Audiences included family members, adults with epilepsy, school nurses and other school personnel and the general public.
- Hired a full-time staff member in the Western Slope region.
- Provided \$7,000 in financial assistance to 20 individuals and/or families affected by epilepsy in Colorado. Funds help pay for food, transportation, funeral costs and mounting bills.
- Launched a new Managing Epilepsy Well program called PACES, with 18 people successfully completing the personalized program. This skill-building program helps with self-management of epilepsy and improve overall quality of life.
- Reached more than 200 individuals/families in the Spanish-speaking community through our outreach efforts and provided them with Information & Referral, case management, education, financial assistance and more.
- Held virtual and in-person one-day camps for kids and teens in June 2021 with 35 participants.
- Offered monthly online education through "Th1nk26"
  webinars. Led by neurologists, epileptologists, and
  other healthcare professionals, these presentations
  cover thought-provoking topics including treatment
  options, surgery, dietary therapies, neurofeedback and
  more.
- Got creative at Art Therapy sessions, held virtually and in-person in 2021. Led by a licensed art therapist, 47 participants expressed and processed their feelings about epilepsy through artwork.
- Expanded the Walk to END EPILEPSY to two new locations: Fort Collins and Grand Junction.
- Smashed all previous fundraising records at the newly rebranded "Summits & Stars" Gala.

# **Looking towards 2022**

- Hire staff and recruit board members in Wyoming
- Expand our partnerships with local sports teams such as the Denver Nuggets, Colorado Avalanche and Colorado Rapids to raise awareness and funds for epilepsy
- Launch new website and fundraising platforms to make it easier to interact with us online
- Hold our first-ever Epilepsy Connect
   Symposium for healthcare professionals
- Get an Epilepsy Awareness license plate approved in the State legislature!

# FINANCIAL OVERVIEW

The past several years have been incredibly difficult for many nonprofits due to the ongoing economic impact of the coronavirus, and it has been no exception for the Epilepsy Foundation of Colorado & Wyoming. 2021 continued to present unique challenges to our organization, however, because of the generous support of friends like you, we have been able to continue providing support to our community.

Again this year, because the majority of our programs were held virtually, we were able to control expenses carefully, and we were fortunate to receive a PPP loan, which was forgiven. And we wereand continue to be- blessed by a generous and gracious community of supporters and friends who continue to give despite the ongoing uncertainty facing us all. We have accomplished all the things in this Annual Report, and much, much more, only through the support and generosity of our many volunteers, donors, and community partners. It is you, our Epilepsy Foundation friends and families, who are the heart and soul of the work that we do. Your gifts directly fund the programs and services that provide information, resources, and support to the people we serve. We ensure that 81% of all funding goes directly to serve the nearly 65,000 people in Colorado and Wyoming living with epilepsy through resources and programming. Moreover, we are committed to ensuring these impactful services remain free/low-cost and accessible to everyone in need. With your help, we can continue to make that promise. Your investments of time, energy, creativity, and financial resources are what enable us to make a real and lasting difference in the lives of people with epilepsy, every single day. On behalf of our board and staff, we sincerely thank you.

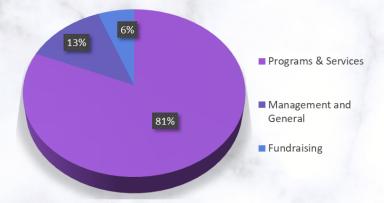


# MISSION AND VISION

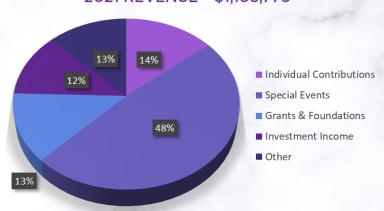
We are the leaders in connecting, educating, and empowering to improve the lives of everyone affected by epilepsy. We **connect** people to healthcare providers, support networks, and a listening ear. We **educate** schools, employers, and the community at large, to reduce stigma and raise awareness. And we **empower** people affected by epilepsy with knowledge, resources, and advocacy to live their best lives. For more than 50 years, we have remained committed to our mission, and we will not rest until we achieve a world free from seizures.

Our mission: The Epilepsy Foundation of Colorado & Wyoming leads the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures and save lives.

# 2021 EXPENSES - \$848,429



# 2021 REVENUE - \$1,105,779





# **OUR DONORS**

# THE FOUNDER'S SOCIETY PATRONS (\$500,000-\$999,999)

Brooke & Tom Gordon

# **HUMANITARIANS (\$100,000-\$499,999)**

Evan & Debi Crist
David Cutler

# **HARRIOT HUNTER CIRCLE (\$50,000-\$99,999)**

John & Alice Benitez, Craig Fleishman, Stephen & Kim Franzen Lisa Marie & John Maxson, Ryan & Candy Palazzo, Greg & Laura Ross, Richard & Heather Sander

# 2021 MAJOR DONORS \$10,000- \$19,999

Mike & Christine Aberle, Kukis Moran & Ana-Maria Steverson, Brian & Rachel Peterson, Kim & Barry Pope, Quinette Family Fund

# \$5,000-\$9,999

Jim & Layne Gudenkauf, AP Hegyi, Michelle Losasso, Karen & Kris Ordelheide, Salicos Family, Seiple Family, Sue Sperber, White Family, Wolf Family Foundation, Scott Wood

## PURPLE CIRCLE (\$26+ month)

Christian Clayton, Becky Erskine, Charles Frankel, Taylor Frederick, Kristen Gustafson, Joseph Huggins, Adam Ingersoll, James Inglese, Sarah Klein, Corrina Madrid, Lisa Marie Maxson, Gaetha Mills, William Mueller, Gary & Sandy Nearpass, Anne Poe, Mark Stevenson, Brian Thomas, Paula Valdez, Tanya Ward, Christine Wood, Sara Yerkey

# **OUR SPONSORS**

A Special Needs Connection, BioSerenity, Biocodex,
Birdcall, Centura: St. Anthony's, Littleton, and Penrose St. Francis,
Cerebral Therapeutics, Charlotte's Web, Children's Hospital, Colorado
Injury Lawyers, Coblaco, Denver Health Epilepsy Center, Denver Health
Foundation, Eisai, Erlich Toyota, Gill Capital Partners, Greenwich
Biosciences, Hydrate IV Bar, It's Done Plumbing, Joyful Soul Consulting,
LivaNova, McDermott Law, Holly Malcolm, Medtronic, MGA Home Health,
MidFirst Bank, Natural Grocers, Neurelis, Neuropace, Nursing & Therapy
Services of CO, OfficeScapes, PASCO Home Health, Pro Health One,
PhRMA, Saving Grace, SCL Health St. Joseph's and St. Mary's, SK
LifeScience, Sunovion, Supernus, Swedish Medical Center, Team Select
Home Health, UCB, UCHealth, Voyager Home Health, Zogenix



@EFCO1



@epilepsy-foundation-of-colorado



@epilepsycolorado



@EpilepsyFoundationCO



@epilepsyco



5889 Greenwood Plaza Blvd, Suite 404 Greenwood Village, Colorado 80111 303-377-9774 www.EpilepsyColoradoWyoming.org EIN 84-0607069

# **OUR LEADERSHIP**

### 2021 BOARD OF DIRECTORS

#### **OFFICERS**

Richard (Chip) Sander - President

Partner, Shook, Hardy & Bacon LLP (Retired)

Evan Crist, PsyD - Co-Vice President President, CorrectTech, Inc

Sara Yerkey - Co-Vice President

Partner, Management Practice Inc

Lisa Marie Maxson - Treasurer

CEO, 10xPeople

Mark Stevenson, FACHE, CHIE- Secretary

Executive Director, Aurora Operations, TRICARE Regional Office East

Steve Franzen - Past President

Managing Director, The Advocates

### **MEMBERS**

## Sara Beth Bennett

Account Manager, SK Life Science

### **Corey Edwards**

Director, Northwest Region | Colorado State Director, Western Governor's University

## **Brooke Gordon**

Partner, Iselo Investments

### **Brad Lauffer**

Territory Manager, CO & WY, Inspire Medical

#### **Kukis Moran**

Executive Director, TPX Communications Engineering, Comcast

### Kristen Park, MD

Program Director, Pediatric Epilepsy Fellowship, Children's Hospital Colorado

#### Peter Plowshay

Senior Vice President, Wealth Management, Merrill Lynch

### Kim Pope

Chief Human Resources Officer, ADC Therapeutics

# **Lindsay Ross**

Project Manager, UCHealth

## Laura Strom, MD

Associate Professor of Neurology, Epileptologist, University of Colorado Health Sciences Center

## Brian Thomas

Division Vice President, Neuroscience Orthopedics and Spine, HCA Healthcare

## HONORARY BOARD MEMBERS

Rick Campbell, Ed Maa, MD, Ryan Palazzo, Bob Pinkerton

## **STAFF**

Sarah Klein, Chief Executive Officer
Marcee Aude, MA, Vice President of Community Initiatives
Dana D'Onofrio, Engagement Manager
Susan Fleming, Digital Engagement Manager
Larissa Grammer, Community Outreach Manager
Corrina Madrid, Vice President of Engagement
Stacie Mancuso, Community Outreach Manager
Leigh Schommer, LCSW, Hispanic Outreach Manager
Alex Zelaya, Office Manager
Marissa Cardenas, Tate Fox, Joselyn Gamboa, Allie Hodge, Interns

